



# Drawing a Fine Line Between Promoting Use and Preserving Access to New Media

Mary S. Laskowski

Thomas H. Teper

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# Overview

- Changes in Collection Practices and Policies
- The Current Environment
- Impact on Use and Access
- Local Challenges
- Future Directions



# Changing Collection Practices and Policies

- Originally, the media collection was built only for classroom support.↑
  - Only faculty and graduate instructors could check out media collections
  - Equipment maintained in the Undergraduate Library for all to use on site
  - Increasing demand from students to check out media



# Changing Collection Practices and Policies

- Long-standing commitment to broad access for resources conflicted with this model
  - Led to the development of two collections – one intended to support classroom needs and one that was more popular in nature
  - The reality was that both collections held items faculty wanted for instruction and students wanted for casual use



# The Current Environment

- One circulating collection of physical media (DVDs, console games, VHS tapes, etc...).
  - More wear and tear; greater theft concern
- Changes in campus classroom support
- Changes in student body
- Evolving media environment
  - Digital environment leading to changes in distribution and sales

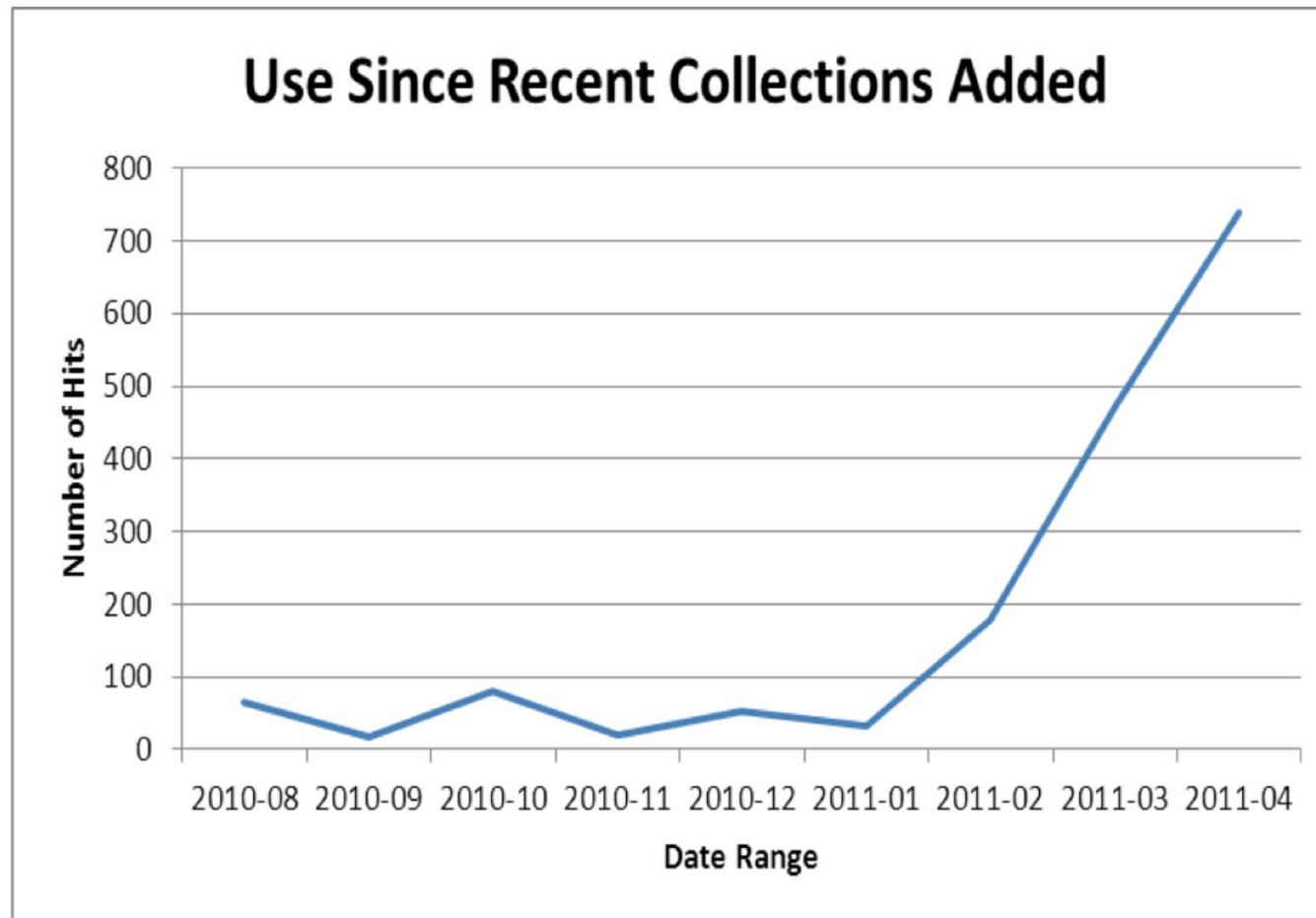


## The Current Environment (2)

- FY09: Limited streaming media available
- FY10: Illinois' first large acquisition - 260 streaming titles
  - Hosted locally on Helix server
  - 24/7/365 access
  - Available on campus or via off-campus authentication



# Impact on Use and Access





## Local Challenges

- Licensing/Purchasing Requirements
- Managing User Expectations
- Technology Requirements
- Bias Toward Ownership
- Cataloging and Access Requirements





# Future Directions

- Bad Licensing Models
  - Recreate a bad model, or
  - Influence the direction of developing licenses
- Limits on Distribution
  - ILL rights, but not necessarily the mechanism
- Preservation and Reformatting
  - Additional legal requirements



## Questions?

- Mary S. Laskowski – [mkschnei@illinois.edu](mailto:mkschnei@illinois.edu)
- Thomas Teper – [tteper@illinois.edu](mailto:tteper@illinois.edu)